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## Fwd: EA Materials Permission Request

1 mensagem

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**Marcela De Oliveira**

<iammaho17@gmail.com>

23 de abril de 2019 20:05

Para: Setor de Publicações <periodicosfaleufmg@gmail.com>

Prezada Stéphanie,

Encaminho a resposta que obtive da Electronic Arts em relação ao uso das imagens do jogo Battlefield 1. Segundo a mensagem, a permissão deles não é requerida para uso educacional do conteúdo do jogo, mas devemos acrescentar a nota "Battlefield 1 and screenshots of it are licensed property of Electronic Arts, Inc." sob as imagens. Se essa resposta for suficiente para a Aletria, posso fazer essas modificações e submeter a versão atualizada do artigo.

Cordialmente,

Marcela

----- Forwarded message -----

From: **PermissionRequests** <[PermissionRequests@ea.com](mailto:PermissionRequests@ea.com)>

Date: Tue, Apr 23, 2019, 7:57 PM

Subject: RE: EA Materials Permission Request

To: Marcela De Oliveira <[iammaho17@gmail.com](mailto:iammaho17@gmail.com)>

Cc: PermissionRequests <[PermissionRequests@ea.com](mailto:PermissionRequests@ea.com)>

Hello,

Thank you for contacting Electronic Arts. We appreciate your interest in EA's products. From the material provided, it looks like the requested use is educational in nature. EA's position is that our permission is not required to make traditional educational use of our

game content. We do, however, reserve the right to address any inappropriate use of our games content. Our games may contain third party licensed content and images and EA has not expressly cleared any third-party content for your use. You should confirm with your own legal team the rights you may have to make educational use of those elements.

Please include the following language: Battlefield 1 and screenshots of it are licensed property of Electronic Arts, Inc.

Regards,

BT  
EA Permission Requests Team

**From:** Marcela De Oliveira <[iammaho17@gmail.com](mailto:iammaho17@gmail.com)>  
**Sent:** Monday, April 22, 2019 6:20 PM  
**To:** PermissionRequests <[PermissionRequests@ea.com](mailto:PermissionRequests@ea.com)>  
**Subject:** EA Materials Permission Request

My name is Marcela de Oliveira e Silva Lemos and I am a Ph.D. candidate at the Federal University of Minas Gerais, in Brazil. Along with Professor Thomas LaBorie Burns, I have submitted an academic article to the the Brazilian literary journal *Aletria* about the myth of the First World War in the EA's game *Battlefield 1*. Since our article has already been accepted for publication, I would like to request permission to use two screenshots from the game in the text. The article, entitled "Revisiting World War I in contemporaneity: The Myth of the War and the game *Battlefield 1*," will be published this semester on this address: <http://www.periodicos.letras.ufmg.br/index.php/aletria/index> . It'll be available for the general public, since *Aletria* is a non-profit, open journal. The screenshots I would like to use, as well as the article, are attached to this

message. I am available to give more information if necessary.

Kind regards,

Marcela de Oliveira e Silva Lemos

Phone: +55 31 994 243 916

Address: [35 Jose Ribeiro Filho, apt 2/1205](#), Ouro Preto, Belo Horizonte, MG, Brazil. Zip code: 31330500